

CONTACT

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PORTFOLIO
conlon.work

SOFTWARE

	Illustrator	PROFICIENT
	Photoshop	PROFICIENT
	InDesign	PROFICIENT
	Word	PROFICIENT
	PowerPoint	PROFICIENT
	Excel	PROFICIENT
	Claude	PROFICIENT
	ChatGPT	PROFICIENT

DESIGN SKILLS

- TYPOGRAPHY
- PRINT LAYOUT
- PACKAGING DESIGN
- COLOR THEORY
- 3-D SPATIAL RECOGNITION
- UI/UX
- AI/LLMs
- CAD DRAWING
- EYEWEAR DEVELOPMENT

OTHER SKILLS

- PROBLEM SOLVING
- COMMUNICATION
- TEAM PLAYER
- TIME MANAGEMENT
- TEAM MANAGEMENT
- LEADERSHIP

Packaging specialist with a unique mix of creativity, problem solving, and time management. Always seeking to improve my technical and creative skills. I believe communication is key to keen design.

EXPERIENCE

Mar. 2022
Present

Senior Graphic Designer
Head Sun Designer

FANTAS EYES • NEW YORK, NY

- Responsible for leading the Eyewear Design Team at Fantas Eyes
- Designed branded sun and reading glasses for retailers — Target, Walmart, etc.
- Communicated with branding groups and worked with licensed brands such as Ed Hardy, Weatherproof, and Rebecca Minkoff
- Created technical drawings, CADs, and moving 3-dimensional GIFs for new eyewear concepts
- Designed presentations and boards for meetings with new buyers
- Communicated with overseas factories on new eyewear concepts
- Reviewed and approved samples of new eyewear concepts

June 2016
Feb. 2022

Senior Graphic Designer

GLANCE EYEWEAR • BROOKLYN, NY

- Responsible for designing all physical accessories related to eyewear — tags, displays, packaging, etc.
- Created 100+ packaging concepts and eyewear accessories for licenses such as Jones New York, Kay Unger, and Bob Mackie
- Reviewed digital and printing proofs from domestic and overseas manufacturers
- Created technical drawings and CADs for new eyewear concepts, sunglasses, reading glasses, and displays
- Communicated with overseas factories with design instructions
- Created presentations for meetings with buyers and fashion licensees
- Photographed product shots of sunglasses, reading glasses, displays, and packaging

Nov. 2014
June 2016

Junior Graphic Designer

ICON EYEWEAR • SOUTH HACKENSACK, NJ

- Responsible for designing physical accessories related to eyewear — tags, displays, packaging, etc.
- Created packaging concepts and accessories for licenses such as Dickies, Zoo York, Geoffrey Beene, and Carlos by Carlos Santana
- Reviewed digital and printing proofs from domestic and overseas manufacturers
- Photographed product shots of sunglasses, reading glasses, displays, and packaging

EDUCATION

2011–2014

New England School of Art & Design at Suffolk University
BOSTON, MA

Bachelor of Fine Arts in Graphic Design

- Head designer at the Student Leadership Involvement Club
- Specialized in packaging design

2009–2011

Brookdale Community College
LINCROFT, NJ

Associate's Degree in Liberal Arts